

20 & 21
OCTOBRE
2023

PARC
EXPO
NANCY

SALON DU BRASSEUR

BRASSINOV® COMPETITION RULES

Clause 1: Organiser

In connection with the Salon du Brasseur to be held on 20 and 21 October 2023 at Nancy Expo Park, the French Brewery Museum, a charity operating under the French 1901 law, headquartered at 62 rue Charles Courtois, 54210 Saint-Nicolas-de-Port, France, is running a campaign entitled Brassinov, here after “the Campaign”.

Brassinov is an annual campaign which operates mainly in the form of a competition. Its purpose is to promote innovations by French and foreign exhibitors present or officially represented at the 2023 Salon du Brasseur.

Brassinov has a number of professional partners: the BtoBeer platform, the IFBM and Liquides & Conditionnement magazine.

Clause 2: Participants

Only innovations presented by 2023 Salon du Brasseur exhibitors may be entered into the Campaign.

Consequently, registration will be accepted from any firm, company, organisation or individual exhibiting at the 2022 Salon du Brasseur that, by their activities or efforts, contributes to improvements in the malting and brewing sector, at any stage from the raw materials through to the beer consumer.

Any exhibitor that meets these conditions can declare one or more innovations. A separate registration form and supporting documents must be submitted for each innovation.

Clause 3: How to enter

3.1 Free entry

Registration for Brassinov is free, subject to the conditions set out above.

3.2 Definition of an innovation

An innovation is defined as a new product or service not marketed or applied as a concept before **September 2022**.

3.3 Declaring an innovation – validity of registrations

For each innovation presented, the exhibitor must complete a Brassinov registration form, available at <https://www.passionbrasserie.com>. The completed registration form(s) and the supporting documents must be emailed or posted to the French Brewery Museum. Registrations must be submitted by **29 September 2023**.

All innovations declared will be presented to the Judging Panel, who will, if necessary, contact the candidates for more information about the innovation presented. Members of the Judging Panel reserve the right to consider an entry ineligible if it does not meet the technical criteria under which a raw material, consumable, product, machine or equipment is considered to be an innovation. In addition, if a registration is judged to be incomplete or it is very carelessly presented, the Judging Panel may refuse to consider it.

Exhibitors undertake to ensure that the information they communicate to members of the Judging Panel is accurate and genuine, and in particular free from any inaccuracy or omission liable to mislead the Judging Panel. If it is proven that false information was deliberately provided or that an entry was irregular in any way, the Judging Panel can withdraw an award after allocation, and explain the reasons for this to the press.

Clause 4: Composition, rights and obligations of the Judging Panel

The Judging Panel is made up of experts known for their skills in their specific areas and recommended by the Board of Directors of the French Brewery Museum. Other personalities may also work with the Judging Panel. Members of the Judging Panel are selected on the basis of their expertise, their reputations, their objectivity and their independence.

They have a duty of confidentiality as regards the information to which they are privy and the discussions in which they are involved. This information is confidential and cannot be disclosed or published without the express permission of the companies in question.

The allocation of Brassinov awards (number, nature, categories if required, etc.) to promote the innovations is entirely at the discretion of the Judging Panel.

Clause 5: Selection of winners

5.1 Selection and announcement of winners

The Judging Panel will meet in **October 2023**.

Awards will be presented during the opening of the 2022 Salon du Brasseur on **20 October 2022**.

Clause 6: Protection of projects

All the projects presented will be used to promote the event and may be made public at any time after they are received by the French Brewery Museum in Saint-Nicolas-du-Port.

Participants are responsible for ensuring that they have safeguarded their intellectual property rights and filed the relevant patents. Participants should note that, under the terms

of articles L.611-11 and L.611-13 of the French Intellectual Property Code, to be valid a patent must be filed within six months of the public disclosure of the invention.

Consequently, participants will indemnify and hold harmless the French Brewery Museum in Saint-Nicolas-de-Port against any action, challenge, accusation, conviction or expense of any type originating from a third party in relation to the ownership or extent of rights, based on articles L.122-7 and following, and where relevant article L.132-31, of the French Intellectual Property Code and in relation to the violation of their personality rights.

The French Brewery Museum in Saint-Nicolas-de-Port is unable to take any responsibility for any usage, commercial or otherwise, that may be made of the projects presented as part of this Campaign in violation of the participants' rights. Participants do however authorise the French Brewery Museum in Saint-Nicolas-de-Port to use their name, address and image, whether animated or not, in writing or otherwise, for all marketing purposes in connection with the Campaign and the promotion of the Salon du Brasseur. The French Brewery Museum in Saint-Nicolas-de-Port undertakes to state the names of the businesses selected by the Judging Panel each time their project features in a publication.

Clause 7: Participants' obligations

Any reference made for commercial or marketing purposes to an award received as part of this Campaign must specify the exact name of the Campaign, the year the award was received and the nature of the innovation for which the award was received. Under articles R.411-1 and R.411-17 of the French Intellectual Property Code, in order to be used in France, an industry award must be declared to the Institut National de la Propriété Industrielle (French national institute of industrial property).

Clause 8: Modifications – reservations – limitation of liability

The French Brewery Museum in Saint-Nicolas-de-Port reserves the right to modify, curtail, discontinue or cancel this Campaign due to a case of force majeure or any other event outside its control which prevents the Campaign from being run in accordance with these rules. The Organiser will not be held responsible for such a situation and participants will have no right to claim any compensation.

The Organiser reserves the right to press charges against anyone responsible for fraud or attempted fraud. It is not however responsible to participants in any way with regard to any fraud which may be committed. Should any participant breach the rules, the Organiser reserves the right to exclude as a matter of law any entry submitted by said participant, which will have no right to any claim of any nature whatsoever.

Clause 9: Communication of the rules of the Campaign

These rules and the registration form are available only from the museum website at <https://www.passionbrasserie.com>

Clause 10: Data protection

In accordance with the French Data Protection Law dated 6 January 1978 and EU Regulation 2016/679, known as GDPR, participants have the right to access, rectify, delete or object to the processing of data about them. Each participant has the right to refuse communication to third parties. To exercise these rights, participants should write to Musée Français de la Brasserie, 62 rue Charles Courtois, 54210 Saint-Nicolas-de-Port, France.

Clause 11: Disputes

French is the official language of these rules.

By participating in the Campaign, all participants implicitly accept these rules without reserve. In the event of a dispute regarding their interpretation or performance, the Organiser will in the first instance seek to resolve the matter amicably with the participant(s). If an amicable solution cannot be found, all proceedings will be brought before the courts of Nancy.